Leesa Williams
UX / UI Designer

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SUMMARY

Creative life-long learner and a UX/UI designer with expanding knowledge in graphic design, digital illustration, and Frontend web development. Strong background in teaching many subjects. Looking to become a member of a team that values creativity and authenticity.

SKILLS

UX Research | UI Design | UX Writing | Wireframes
Rapid Prototyping | Usability Testing | Storyboarding
User Personas | Lean UX | Teaching |
Agile Methodology | A/B Testing | Graphic Design
Responsive Design | Visual Analysis | Brand Design
Interaction Design | Market Research | Information
Architecture | Business Analysis | HTML 5 | CSS3
Bootstrap | Flexbox | JavaScript

TOOLS

Figma	Wix
Sketch	Miro
Adobe XD	Adobe Illustrator
Adobe Photoshop	Adobe InDesign

EDUCATION

Southern New Hampshire University
B.A. Graphic Design, Web Design - December 2022

Noble Desktop
Web Development with HTML & CSS
Advanced HTML & CSS
Flexbox, Grid, & Bootstrap
JavaScript for Front-End

Ironhack
UX/UI Design - 400hour Immersive Program

California State University, Fresno
Masters of Arts in Teaching

California State University, Monterey Bay
Teaching Credential - Multiple Subjects
Single Subject Teaching Authorization - English

University of California, Davis
B.A. in English - Literature, Criticism, & Theory

DESIGN & DEVELOPMENT EXPERIENCE

Sugars & Scrubs   2021-Current
UX/UI Designer
- Define visual user interfaces for mobile and web business applications. Focus on UI, product branding, and content presentation.
- Create and execute design projects following company brand guidelines from concept to completion..
- Rapidly design and deliver wireframes, user stories, user journeys, and mock-ups optimized for a wide range of devices and interfaces
- Design and deploy *Sugars & Scrubs* E-commerce website for client using Wix platform.

Ironhack   2021
UX/UI Designer
- Researched, prototyped, and created the UI for a responsive web design for online editorial magazine, *The Plug*
- Designed and prototyped a proposed feature for *Google Classroom*, a mobile parent portal app
- Researched, prototyped, and created a design system for a mobile wellness app, *Speak Easy* for voice journaling and mood tracking
- Redesigned and tested a payment history redesign for *Circa*, a flexible rent payment app

WORK EXPERIENCE

Pittsburg Unified School District   2018-Current
Teacher
- Designed an educational experience that increased student learning in math by 63% with 59% of students achieving an average of 104% growth, and reading growth by 94% with 59% of students achieving an average of 164%
- Communicated empathetically with grade level team, administration, students, and families which increased student time on task from 60% to 91%
- Designed, tested, and iterated accessible lessons based on qualitative and quantitative data

Social Security Administration   2016 – 2018
Benefit Authorizer (Legal Administrative Specialist)
- Communicated directly with the public regarding payments, awards, and other concerns using paperless communication.
- Made final determinations on the full range of post-adjudicative actions, entitlement and non-entitlement to benefits, continuing entitlement to benefits, and the payment amounts thereof.
- Initiated and responded to telephone contacts to resolve issues or discrepancies and/or explain or obtain information.